



P.VASAVI LATHA

Asst. Professor

WORK EXPERIENCE:

Title: Assistant Professor

Duration: Feb, 2011 – till date

Subjects Taught: Financial Accounting, Financial Management, Strategic Management Accounting, Banking & Insurance, Cost Accounting, Market Research, Business Law and Ethics and a few other Business Management subjects.

- Teaching management students in the areas of Business Management.
- Handling and assisting in the development of learning materials, preparing schemes of work and maintaining records to monitor student progress, achievement and attendance.
- Participating in departmental and faculty seminars aimed at sharing research outcomes and building interdisciplinary collaboration within and outside the department.
- Maintaining own continuing professional development.
- Examiner for an Autonomous College.
- Conduct various activities related to interview techniques including resume building, group discussion, aptitude tests and mock interview sessions for students.
- Counseling and mentoring students with academic and personal issues.
- Served as Member, Student Advisory Committee, RBVRR Women's College.
- Served as Member on Editorial Board, Newsletter and In-house Journal Committee, RBVRR Women's College.
- Served as In house Coordinator for Internal Examination, MBA Department
- Served as Attendance coordinator, MBA Department
- Served as Time Table Coordinator, MBA Department
- Served as Admission Committee Member, MBA Department
- Served as Member, Cultural Committee, RBVRR Women's College.
- Member, Quality Circle-II

PROFESSIONAL ACHIEVEMENTS:

- Pursuing PhD from Dr B R Ambedkar Open University.
- Qualified National Eligibility Test (NET) in Management in the year Dec, 2012.
- Qualified A.P. State Eligibility Test (SET) in Management in the year June, 2012.

- Presented a paper on “Impact of Demonetization on Indian Economy- Pros and Cons” at a National Seminar on “Management of Demonetization: Challenges and Opportunities Ahead” conducted by Stanley College of Engineering and Technology.
- Presented a paper on “Effect of Digitalization on Indian Banking Industry” at a National seminar on “Competitive Strategies in Digital Economy: Opportunities and Challenges” Conducted By Aurora PG College
- Published an article on “Medical Tourism – An Emerging Industry in India” in “International Journal of Medical and Scientific Research” ISSN No ISSN 2394-112X.
- Presented a paper on “Business Sustainability” at 6th International Business Research Conference held at Gwalior in the Month of Feb, 2013.
- Presented a paper on “Inter Bank Transfers - Issues and Challenges” at International Conference on “Emerging Issues in Finance & Business Management" ISBN No. 978-93-81212-33-2.
- Presented a paper on “FDI in Indian Economy - Issues & Challenges” at a “National Seminar on FDI in India- Issues and Challenges”.