



Dr. B. Renuka

Educational Qualification:

- B. Com, MBA, PhD, NET, PG Diploma in Health Care Management

Work Experience:

- 27 years of teaching experience at the Post Graduate level in R.B.V.R.R Women's college.
- I was nominated as Governing body member of the college on 2.07.2013.
- I was member of Diamond Jubilee Committee of the college during 2014-2015.
- I am convener of Newsletter committee of the college since 2015.
- I am convener of Research Advisory committee of the college since 2015.
- I am convener of Management Development Programme (CRT).
- I am convener of Management Development Programme in Hyderabad Management Association. MC member of HMA.

Workshops/Job fairs/Seminars Organised: 18

Seminars attended: 14 , webinars during pandemic -35

Workshops attended: 11

Papers Presented in Conferences: 4

Publications: 21 including UGC and Scopus indexed

Books Published: 2

Patents: 2

- 1. Pre and Post Emergency and Epidemic exposure Mgt system using big data. Australian Patent number 2021101367.**
- 2. Intelligent Financial Management Information system for data and system security for cost analysis. -Indian Patent.**

Research Experience:

1. Doctor of Philosophy in Management, topic "Credit Risk Management in Banks" in 2006.
2. Recognized as research guide by Madurai Kamaraj University in 2006.
3. Recognized as research guide by Rayalaseema University in 2010.
4. **Completed a Minor Research project on core banking outlay vs. outcome funded by UGC in 2010.**
5. Released/launched RBVRR Journal of Management Research in 2013 with an ISSN:2320-8732.

6. Editor of ISBN Book :978-93-82163-09-1 published in 2013, “Foreign Direct Investment in India- Issues and Challenges”
7. **Completed Minor Research project titled “Understanding the Leadership role of Women in Management Education- A comparative study of affiliated colleges of Osmania University and JNTU”. (Proposal no:193/2014-2015)**