



Mrs. Fareeda

MBA (Finance & IT), NET & SET

Assistant Professor

3 years of Teaching Experience:

As an Asst. Prof. in Dept. of Business Management has got an opportunity to teach papers like Financial Accounting, Financial Management, Business Law & Ethics, Operations Management, Banking & Insurance, Information Technology and many more

6 years of Industry Experience (Education Industry)

3 years with ICFAI as Senior Research Associate, have developed management case studies in subject areas as strategic management, Entrepreneurship, Merger & Acquisition etc. which are available in *ibscdc.org* website and few also got published in IUP Journal of ICFAI

Prior to ICFAI, was associated with NIIT A S Rao Nagar as Student Services Assistant, a key position handling software (encore Software) of the centre and also taking care of accounts of the centre.

Publications

Published 2 articles in ISBN Books,

1. *"Blended Learning, An Emerging Teaching-Learning Methodology in Indian Higher Education."*
2. *"Building Research Culture among Higher Education Institutions (HEIs) of India – An Evaluative Study."*

Research Proposal

Received acceptance for internal minor research proposal from Research Advisory Committee (RAC), RBVRR Women's College for the year 2022-23

Title of Research Project: *"A Study on Usage of Digital Payment Wallets in Hyderabad."*

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